

Why join us?

CharterGroup is an alliance for firms of Chartered Accountants. However, unlike other professional organisations we were created for accountants, by accountants, which is why we understand the ever-changing needs of our profession.

Our objective

Our primary goal is to support the growth of small and medium-sized firms through 'community support' and the development of relationships with like-minded people.

Joining CharterGroup means that you will have access to ideas, support and expertise that is difficult or simply not cost or time effective for independent firms to be able to obtain, allowing you provide the best service to your clients.

We can assist your organisation with HR and technical support, training, and file reviews, as well as providing groups that share common areas of interests and challenge, and access to a network of trusted affinity partners.

Best practice

You will benefit from the development of best practice in the management of your practice, enabling you to maintain the highest of standards of technical competence, whilst observing the highest professional and ethical standards in every aspect of your firm.

Share knowledge and experience

We provide a medium through which your firm may share skills, specialised knowledge and experiences with other member firms.

As well as an annual conference, we host a variety of club meetings for members, hosted by leading experts in the areas of technology, tax, people issues, marketing and other specialised interest groups. Enabling members to learn and share together.

CharterGroup offers you access to seasoned business advisors who share a similar passion for supporting SME's and have large firm experience and expertise in complex transactions, restructuring, strategic corporate advisory services and much more.



Being part of CharterGroup offers direct access to a team with experience and expertise, to support you in developing your business.

Training and development

We can assist you to recruit, train and retain professional and support staff of the highest calibre. The provision of quality training courses for both managers and aspiring partners within CharterGroup, will allow you to offer your staff tailored training and development, which may not be economical or practical as an independent firm.

Advisory services

An important part of a modern practice is the ability to provide advisory services alongside traditional compliance services. CharterGroup has a methodology and training package, known as The Compass, to assist firms that do not already have a methodology in place.

Access to Affinity Partners

As well as a community of member firms, CharterGroup has developed a network of trusted affinity partners that can provide you with services at special member rates. These affinity partners range from IT providers, PI insurance, specialist services, funding and marketing solutions. Thus, allowing you to provide a wider scope of services to your clients.



A wider reach

Member firms help each other provide a geographical reach, that may not be available to an independent firm and whilst it is not our goal to generate 'internal' referrals, using other members available expertise, enables you to better serve your clients.

Our key objective is that our alliance provides services to enable you to strengthen your practice and enhance the quality and style of service you offer to your clients. Whilst we do not have global ambitions you will have the opportunity to refer work internationally through connections that have been established with EAI International and via Dyke Yaxley a member firm with a US office.

Please do not miss the opportunity to grow and nurture your firm alongside peers who share the same passion and drive. We look forward to welcoming you.

For more information please contact us on

 **0345 030 6167**

 **www.chartergroup.co.uk**

